



# PR & Media Coaching, Courses + Sparkle Academy

**SPARKLE IN THE MEDIA,  
SHARE YOUR STORY AND  
MAKE IT ON TV, RADIO,  
PRESS & ONLINE!**

## SERVICES

### **Content & Blog Writing**

Show off your sparkle online and on your website. I'm a multi-award-winning journalist, influencer and author who will help write your content so it is powerful and tells a story.

### **Press Release Writing**

Or perhaps you want to write your story for the press? I can help you spread your sparkle in the media.

### **Video & Vlog Creation**

Video is one of the most powerful marketing tools. I can create, present or edit your videos with our in-house sparkle team.

## COACHING

### **PR, blogs, vlogs & media**

- PR & Media Coaching: One-to-one or group online
- Social Media Coaching: One-to-one or group online
- Youtube/Video Coaching: One-to-one or group online
- Blog/Content Creation Coaching: One-to-one or group online

### **SPARKLE PACKAGES**

All packages are fairy-made to help you build, release and show off your sparkle.

## COURSES

### **ONLINE COURSES**

- How to Vlog for new sparklers
- How to Vlog like a sparkle queen
- How to Blog like sparkle queen

### **SPARKLE CLUB**

- Special Sparkle VIP membership club
- Community of sparkly leaders
- Support, tips and media opportunities

- PR Week/ Third Sector Campaign For Good Award 2019
- NCTJ Awards for Journalism Excellence
- Blog of The Year 2020
- Super Blogger of The Year 2018

The Sparkle Coach  
